

SecureMaine 2023 - Light House Sponsor Application

BE A LIGHT HOUSE SPONSOR of the inaugural 2023 SECUREMAINE CONFERENCE!

This form begins a Sponsorship Application. If approved, this form is a commitment to sponsor SecureMaine, will serve as your Sponsor Registration, and will initiate an invoice that the sponsor agrees to pay.

UPON APPROVAL, YOU WILL BE SENT AN EMAILED INVOICE FOR YOUR SPONSORSHIP.

Key Information Needed to complete this form:

- Company Legal Name (such as found on company W9), and names of companies whose products / services area likely to be represented at your table.
- If available, Tax ID / Employer ID Number (TIN/EIN, such as on W9)
- Company Website and Physical Address
- Company Billing Info, including Contact Billing Name, Email, Phone.
- *Invoice payment due 15 days from approval / issue, but no later than September 15 (whichever is first).*

The LIGHT HOUSER Sponsorship -- SecureMaine's top sponsorship level -- is \$4000 for 2023.

SecureMaine's Light House Sponsors will be our top sponsors for SecureMaine's inaugural conference. Show your commitment to SecureMaine's nonprofit mission and the important information to be shared with Maine's communities, while having the highest visibility and access at the event for your organization, and your services and products.

The Light House Sponsorship package includes:

- Dedicated Appreciation Banner (6ft) featuring your logo
- Top Logo placement in program
- Top Logo placement on event webpage
- Top Appreciation in all press releases
- Top thank you statement presence from Board during announcements at event
- 2 table spaces
- 8 passes (for any attendee type)

For our inaugural event, table space locations are assigned at the discretion of SecureMaine. Early applicants for sponsorships may be given an opportunity to adjust their location.

To The Form Submitter: *Please enter your own email address below, even if you are not the Primary/Buyer Contact, in case we have a question about your Sponsorship Application and creating your invoice.*

** Indicates required question*

1. Email *

Sponsor Application - Identification Fields

Thank you so much for your application to be a SecureMaine sponsor! This section allows us to review and approve participants in our Sponsor Pavilion.

The approval process helps SecureMaine, in conjunction with the Collaborating organizations, ensure that the participating entities across the Sponsor Pavilion support the objectives and ideals of the conference.

2. Legal Organization Name

3. Names of Other Entities whose Products / Services will be represented at your Table.

Please anticipate the names of entities whose products/services are likely to be represented at your Table.

4. Applicant Tax ID Number or Employer ID Number (TIN / EIN)

5. Organizational Website *

6. Organization Primary Physical Address *

This can be your choice of a headquarters, a regional office, or a location publicly used for this business.

Sponsorship Commitment and Invoicing

This section confirms your Sponsorship Package, and collects billing information. Upon approval, and invoice will be sent to this contact.

7. **Package Confirmation / Agreement to be Invoiced ***

Please check below to indicate that you approve being invoiced for the package on this form, upon approval by SecureMaine - this form can't be submitted without this commitment.

If you wish to select a different package, please return to the Sponsorship Options page at the SecureMaine website to choose your desired option.

This form is for our top-most **Light House Sponsorship at the SecureMaine event** and your invoice will reflect a pledge of **\$4000**. This package includes 2 tables, 8 passes (of any type), top logo visibility on the SecureMaine program and SecureMaine website, and dedicated 6ft appreciation banner featuring sponsor logo, displayed prominently at the event.



Check all that apply.

Light House Sponsorship - \$4000

8. Short Version of Company Name *

If your company name is greater than 40 characters long, please provide a short version of the company name that you would prefer to use in listings.

9. Primary / Billing Contact Name *

*In these fields, please enter the Primary persons info who serves as a billing contact (and ideally someone who is also a contact for the event). This person will receive all invoices, and all event updates. **This is not where you list attendees. After your invoice is sent/paid, you will receive Registration Codes for your attendees to self-register for their badges.***

There is an additional billing contacts field below for others who should receive invoices.

10. Primary / Billing Contact Phone Number *

11. Primary / Billing Contact Email *

12. Billing Address (if different than Organizational Address above)

13. Additional Billing Contacts (optional)

Please list below the names and email addresses of any others that should receive a copy of the sponsorship invoice, such as an in-house accounting contact, or billing contact at a partner entity sharing the sponsorship.

If another company is responsible for a portion of the billing, please indicate the exact amount they should be invoiced, along with full contact info (name, email, phone) and indicate either here or in the Short Company Name field above how your entities should be listed in the event program (on the same line).

14. Buyer Reference Information (optional)

If there is additional info -- such as a PO # -- that we should be sure to put on the invoice to aid processing with your accounting department, please enter that here -- it will appear on the Sponsorship line item.

15. Company Size *

Please indicate the approximate size of your company in full-time-equivalent employees.

Mark only one oval.

1-99

100-499

500-1499

1500+

16. How Did You Hear About SecureMaine *

We're new! We'd love to hear how you found out about us. Please indicate as many as apply.

Check all that apply.

- SecureMaine email or outreach
- Collaborating Organization email or outreach (IAPP, InfraGard, ISACA, (ISC)2, MTUG)
- Press Release
- News/Journal Article
- Online Event Listing / Calendar
- Web Search
- Chamber of Commerce
- Word of mouth through Colleagues / Friends
- Suggestion of Employer or School
- LinkedIn
- Other Social Media (if you heard about us via Social Media sites like Facebook, Twitter, Blue Skies, Instagram, Discord, Reddit, etc., please indicate which in the Other option below)
- Other: _____

17. Alternate Contact for Sending Attendee Self-Registration Code

The passes included with your sponsorship package can be redeemed / registered using a code SecureMaine will issue upon invoice payment. This code will be emailed to the Buyer Contact above, unless you list Name(s) / Email(s) of alternate contacts who should receive those codes instead. This may be your sales/marketing staff more familiar with who will attend, or even the likely attendees themselves, who can then self-register.

18. Opt-Out option for future SecureMaine sponsorship info

By default, SecureMaine will include Buyer Contacts in future Sponsorship emails for all approved sponsors. *If the Buyer Contact does not wish to be emailed for future SecureMaine sponsorship opportunities, please checkmark the box below. You can choose to be added to this list, plus our local attendee announcements list, at any time by visiting <https://www.securemaine.org/contact>*

Check all that apply.

REMOVE the Buyer Contact from any future SecureMaine sponsorship opportunity emails.

19. Comments / Questions

Please let us know if you have any questions or other information we may need.

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